



Make A Sale Today!  
**ADVERTISE TO BUYERS!**

by Ladislav Smrtnik

# !!! CONGRATULATIONS !!!

You got the right to:

- **REBRAND This Book**
- **Share It For FREE**
- **and MAKE MONEY!**

Yes, to make money with this book is simple as 1-2-3. You can make a big commission already today! Just **follow the action steps** at the end of this book.

This book is going to help you **build your downlines** in top programs on the online market, **build your own list of buyers** and earn **more than \$526 commissions** per customer...all on auto-pilot!

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# INTRODUCTION



Hello, I'm Ladislav Smrtnik. I'm the husband to my lovely wife, father of our 3 beautiful children (4-th on the way), entrepreneur, your friend and co-fighter for a better life.

I have a 12-year experience in direct selling from doing fundraising door to door, through working as a financial lifeplanner to making money on internet through online marketing. I was always working as an entrepreneur and my biggest motivation has been financial and time freedom, to have time for my family and to have enough money to also help others, who are less fortunate.

At this time, I'm bringing to you this short report 'Advertise To Buyers!' You might have already heard the popular Pareto's 80/20 rule. But you maybe missed that the same rule also applies to the fact that 80% of our activities are bringing us only 20% of results and 20% of activities are bringing 80% of results. That is absolutely true. Focusing on those 20% which are bringing the biggest benefit, is what they call 'working smart'. In this report, I'm going to speak about how much more effective it is to advertise to people who don't have any problem taking out their credit card into their hand and using it, while looking at your ad.

At the same time I'm going to show you, how you can use this report to start building your downlines in the top programs on the online market, building your own list of buyers and collecting more than \$526 commission per customer already today. Take action now.

To your great success,  
Ladislav Smrtnik

[www.TrafficPlusConversions.com](http://www.TrafficPlusConversions.com)

# ADVERTISING TO BUYERS

Who are you approaching with your offers? Is it freebie seekers or buyers? There is a great difference between them. The way how buyers think and act is in an absolutely other dimension than the way how freebie seekers do and this fact has a significant influence on the effectivity of your sales and your success at all.

Freebie seekers love to get free stuff, but don't like much to pay for something. Buyers on the other hand are people who are not afraid to take some money out of their pocket. They know that freebies are good, but they also understand that if they pay for a product or service they are going to get a much higher value and can get much higher results from the product or service. The paid product or service can give them information or tool that can decide their success and actually bring profit. You got the picture, didn't you? How much more successful will you be in converting sales, when you advertise to the buyers? And getting paid is what differs at the end.

When we look at the other side of this equation, it is obvious that if a seller is getting money from a customer he makes an effort to deliver or even overdeliver for the price he/she is asking for. Buyers know that. This is one reason why buyers are usually more successful than freebie seekers. The other reason why buyers are more successful is because 'Birds of a feather flock together!'. Buyers attract buyers, so if you are not a buyer yet and you are longing for results, you should switch right now.

Let us look at some numbers:

*'Getting results means you can accelerate your process, getting a conversion rate of 0.2%, but a great traffic exchange (speaking about Ad Master Plus) can give even a newbie a conversion rate of 0.5%-1%. A 1% conversion rate means you're getting a referral every 100 visitors, instead of 500 like 0.2% gives. One of the reasons why Ad Master Plus is so effective, is that your advertisement goes to a very focused audience. Everyone who sees your ad has been pre-qualified as a buyer, they're all serious about their business and looking for ways to expand it.'*



John Bell

**John Bell**

[TrafficProfitPro.com](http://TrafficProfitPro.com)

Think for a moment what difference in your success it could make for you, when closing a sale 5 times faster (or to make 5 times more sales) by targeting buyers with your ads. Huh?

*'Have a look at these examples of two of my lists (Uses monthly averages over the last 6 months):*

*1) List of 6000 - Generated \$806 per month - Built using the typical list building techniques.*

*2) List of 918 - Generated \$2,948 per month - Built using the pre qualified buyers technique.*

*Ask Yourself "What Type Of List Would You Like To Build?"*



**Mark Fox**

[ListBuildingOnCrack.com](http://ListBuildingOnCrack.com)

Yep! You are counting right. That is almost a 24 times higher profitability on a buyers list than on a general (freebie seekers) list. How can this change your income? I'm sure you get the picture.

So, how do you separate buyers from freebie seekers? This is a simple process. If it is a Traffic Exchange or Safelist Mailer, you allow people to use or enter the system for a small initial fee. The member who pays, is definitely a buyer. If you are building your own list, you confront the lead directly after opting in with a buying offer and depending on how the lead reacts to the offer, will qualify the person as a buyer or non-buyer. The following programs are one of the best on the online market, which are doing the exact same things.

# SOURCES OF BUYERS

## Ad Master Plus



Ad Master Plus is a Traffic Exchange and Safelist Mailer in one. This is one of the best buyers only place on the online market and I'm having great results with it. You can enter it for free, but to be able to actively use it, you have to make at least a one time purchase of \$3.95 for a (Standard) Membership.

But, of course, more you pay, more you get, and at Ad Master Plus, you can get up to 65% commissions from referrals' payments and on the highest level (Platinum) you can even target proven buyers, who are repeatedly buying advertising and keeping their recurring membership. More you buy, more higher level of buyers you can target. There are even more benefits you can get from the upgraded membership so watch for one time offers when you join.

**[>CLICK HERE TO JOIN AD MASTER PLUS NOW<](#)**

## List Building On Crack



List Building On Crack is a Pro - buyers only Safelist Mailer. Here you can reach only the real proven buyers. To become a member, you have to make an initial purchase for one time \$10. For the small price, you will not only receive access to this high quality mailing system, but you will also receive one of the best list building video course on internet. The course will teach you how you can build your own list of buyers.

And again, more you pay, more you get. For upgrading to the higher level for again an only one time fee, you can get up to 50% commission from your referrals, send email up to every 24 hours and get up to 25000 email credits to start mailing right away.

**[>CLICK HERE TO JOIN LIST BUILDING ON CRACK NOW<](#)**

# BUILD YOUR OWN LIST OF BUYERS

## Lead Lightning



I can not stress enough on how important for your success online it is to build your own list, the best, your own list of buyers. This amazing system is build in a way to help you collect leads and directly turn them into buyers. Inside of the system is already a built-in funnel which is making sales for you. You are even able to add to the funnel, a link to any other opportunity you want to promote, and the system is going to promote it for you on autopilot. Lead Lightning comes with a built in autoresponder through which then you can reach your list anytime, by broadcasting them email messages. To get this system, you can buy it for an only one time fee of \$7. When your buyers purchase the system for the same price, you will earn \$6 commission from each sale, which is more than 85% commission per sale. To buy this system is simply a no-brainer.

## EARN MORE THAN \$526 PER CUSTOMER

Before I give you the link to join Lead Lightning, I want to speak with you of how you can start to make big commissions using this report. Lead Lightning is a High Ticket in this report with which you can make more than \$526 commission per customer. To unlock this high commission potential, you will get the possibility to upgrade your Lead Lightning account to higher levels. Of course each upgrade will bring you more possibilities to use the system, more tools and the highest quality trainings which are much more in value, than the price you pay. The higher you will upgrade, the higher commission potential you will get. Then you can easily rebrand this book by your Lead Lightning affiliate ID and simply share it with others. There will never be an easier way how you can make money online. So upgrade your Lead Lightning membership on the highest possible level you can and take action.

**[>CLICK HERE TO JOIN LEAD LIGHTNING NOW<](#)**

(Optin with your best email in the form which opens, to make it to the sales page)

# BONUS

## Leads Leap 2.0



Although Leads Leap 2.0 is not an 'only buyers' system it is the most responsive free entry system on the internet I have ever seen. This is a traffic generating, leads building and revenue sharing system. The system is so ingeniously developed, that it is able to provide a 1000's times higher conversions compared to common (not only buyers) traffic exchanges or safelist mailers.

The system allows you to build a 10 levels deep base of leads, easy to reach by your ads or 'downline messages' 24/7 for free. The company is sharing up to 90% of their revenue, no purchase needed to earn money here. In addition you can get marketing tools like 'The Real Tracker' Pop-up Generator and OTO List Builder absolutely for FREE. These are the reasons why I'm including this system here in this report as a bonus.

Now, you are asking: 'But what do BUYERS get?' Right? Upgraded members get for a reasonable \$27 a month, passive, unlimited, 24/7 real VIRAL traffic to their ads reaching out to the whole Leads Leap network and beyond. Upgraded members are also getting 'spillover' referrals, who will stay in their downline even if they decide to downgrade later. Another great advantage is that upgraded members are earning double as much as free members. From affiliate commissions only, upgraded members are getting 50% commissions. Oh yeah, buyers are always rewarded more.

At the end of this report, you will also be able to rebrand the Leads Leap 2.0 joining link in this book with your own affiliate ID (username), so by simply sharing this book, you will be able to start building your downline in this incredible system and earn money. Take action now.

**[>CLICK HERE TO JOIN LEADS LEAP 2.0 NOW<](#)**

# ACTION STEPS (TO DO LIST)

Follow the action steps to use this report for **building your own downlines** in the programs mentioned in this book, to **build your own list of buyers** and to start making **more than \$526 commissions** per customer.. all on autopilot. Take action now!

## Step #1:

[>CLICK HERE<](#) to subscribe for support and to receive promotional tools to help you promote this book. For updates connected with this book and programs used in it. REMEMBER: Let me know with a little testimonial, how good you are doing using this book.

## Step #2:

Join the following programs. REMEMBER: If you are already a member of some of them or all of them, you don't need to join them again.

- 1.) [>CLICK HERE<](#) to join Ad Master Plus. REMEMBER to check out for one time offers.
- 2.) [>CLICK HERE<](#) to join List Building On Crack. REMEMBER: the higher you will upgrade your membership, the more benefits you'll get.
- 3.) [>CLICK HERE<](#) to join Lead Lightning. Optin with your best email to make it to the sales page. You can get the system for an only one time \$7 fee, but REMEMBER, this is your High Ticket in this book. Upgrade your membership to the highest level you possibly can, to unlock the commission potential of more than \$526 per customer.
- 4.) [>CLICK HERE<](#) to join Leads Leap 2.0. You can join and use this system for FREE, but REMEMBER, buyers always get more.

## Step #3:

[>CLICK HERE<](#) to REBRAND this book by entering your own affiliate IDs (ONLY ID (number or username), **NOT** whole URL!). REMEMBER: Although I highly recommend you to join all of the programs above and rebrand all the links in your report, If you will decide not to join some of them, to make your report work properly, leave the field for that particular program(s) BLANK.

## Step #4:

After completing step #3 and rebranding your report (by hitting the 'Rebrand It' button), you will make it to a unique link to your own splash page. BOOKMARK this page or copy and paste its link where you want to save it. This is YOUR unique link to the report you just rebranded with your own affiliate IDs. **Start promoting it!**



If you completed step #1, you will get marketing materials to promote your link. Till then...

- 1.) Use your unique splash page, to promote it on PPC sites, traffic exchanges, post it in safelist mailers and promote it in any advertising platform on internet.
- 2.) Share your unique link on social medias. Facebook, Twitter, G+.. you name it, just DON'T SPAM!
- 3.) Send it as a value (or opportunity) to your list. You can share the link or download your book in PDF format and share it as a file, and again NO SPAM ALLOWED!
- 4.) Promote it on your own blog. Make a review about it, give it for free to your visitors...

Be creative!

REMEMBER: PDF file never expires, not like a website. Once somebody downloads your report, they can come back to it even after a few months or even years, and join your programs. Just take massive action to reach as many people and as fast as possible.

Have great success, like these ones:



"I've earned a lot in the past from businesses featured in this ebook, and now having them all together will make it much easier to gain even more!"

~Kathleen VanBeekom



"I have always wanted to join programs that have long term potential. The programs presented in this book are very GOOD, and I use them everyday. I highly recommend them for your traffic and lead generation effort."

~Shouvik Mazumder



"This e-book is an exceptional marketing guide... If you're a newbie or a seasoned marketer, this e-book is definitely a powerful instrument that will make your business profitable and keep you ahead of your competition."

~Jessmond Tenio